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Contact: [Name]
[Phone Number]
[Email Address]

[COMPANY] WINS HIGHLY COVETED QVC AWARD

QVC'S 2020 Customer Choice Beauty Award Winners are Announced

October 5, 2020- The QVC customers have spoken! [PRODUCT NAME] is the winner of the [AWARD CATEGORY] category as part of QVC's annual Customer Choice Beauty Awards. Throughout the month of September, customers had the opportunity to vote on their favorite nominated products from across more than 45 categories. The nominated products are an assortment of Best Sellers & Customer Top Rated items on QVC.com. These award-winning products will be featured in QVC's Customer Choice Beauty Awards digital shop and will also be badged with Customer Choice Beauty Awards logo on QVC.com.

[INSERT DESCRIPTIVE LANGUAGE ABOUT VENDOR]

[QUOTE FROM VENDOR]

QVC is committed to delighting millions of customers each day with new discoveries and products to love. As pioneers of video storytelling and unique online shopping, QVC offers vendors the platform and tools to build relationships with an engaged community of digitally savvy shoppers. QVC is thrilled to present the Customer Choice Beauty Award to [COMPANY NAME] this year to help them continue to foster a community with their dedicated shoppers.

For additional information on [COMPANY] [CONTACT NAME] or visit [COMPANY WEBSITE]. To learn more about QVC's Customer Choice Beauty Awards, please visit <https://www.qvc.com/content/beauty/customer-choice-beauty-awards.html>

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About QVC®

QVC delivers the joy of discovery through the power of relationships. Every day, QVC engages millions of shoppers in a journey of discovery through an ever-changing collection of familiar brands and fresh new products, from home and fashion to beauty, electronics, and jewelry. Along the way, QVC connects shoppers to interesting personalities, engaging stories, and award-winning customer service. Based in West Chester, PA and founded in 1986, QVC has retail operations in the US, the UK, Germany, Japan, Italy, and through a joint venture in China. Worldwide, QVC engages shoppers on 13 broadcast networks and multiple websites and social pages, reaching approximately 380 million homes. To learn more, visit

corporate.qvc.com, follow @QVC on Facebook, Instagram, or Twitter, or follow QVC on Pinterest, YouTube, or LinkedIn.

Qurate Retail, Inc. (NASDAQ: QRTEA, QRTEB) includes QVC, HSN[®], Zulily[®] and the Cornerstone brands (collectively, "Qurate Retail GroupSM"), as well as other minority interests and green energy investments. Qurate Retail Group believes in a Third Way to Shop[®] – beyond transactional ecommerce or traditional brick-and-mortar stores. In addition to being #1 in video commerce, Qurate Retail Group is among the top 10 ecommerce retailers in North America (according to Internet Retailer) and is a leader in mobile commerce and social commerce. For more information, visit www.qurateretailgroup.com, follow @QurateRetailGrp on Facebook, Instagram or Twitter, or follow Qurate Retail Group on YouTube or LinkedIn. QVC and Q are registered service marks of ER Marks, Inc.