



Elda Sinani isn't "like the rest of them," to put it simply. It's not every day you see a college student so motivated to stay on top of more than just getting to the frat party on time. Sinani is a freshman at Temple University with a major in marketing. Within a few minutes of sitting down with her, her attitude is a refreshing balance of serious yet fun. Sinani shows leadership in the Professional Sales Organization and is a student ambassador for Victoria's Secret PINK on campus. She's balancing more than anyone expects from the average college student while staying motivated, but how? How can one handle the stress of the dayto-day college struggles and still kill it in her social life and career goals? After sitting down with her, I was able to figure out that

her drive comes from her past, personality, and maintaining a healthy state of mind.

Sinani gets inspiration from her hardworking parents. After moving here from Albania when she was just nine years old with very little, she saw how much her parents had to sacrifice to give her a normal childhood and education. She constantly reminds herself how lucky she is by writing three things she's grateful for every day. "I really just want to make my parents proud with everything I do," said Sinani. "I grew up watching them work three jobs just so my brother and I could have a good life and have the things we wanted, so I want to show them how grateful I am through working my hardest and being successful."



BULIT TO LAST.